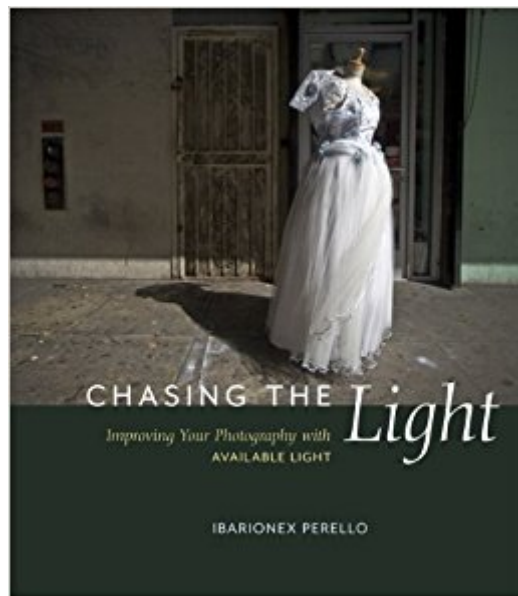




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# Chasing The Light: Improving Your Photography With Available Light (Voices That Matter)



## Synopsis

Light. It's the most transformative tool at any photographer's disposal. Whether the lens is turned to people, wildlife, or landscape, the creative use of light is often the difference between a snapshot and a powerful photograph. In *Chasing the Light: Improving Your Photography with Available Light*, renowned photographer, writer, and educator Ibarionex Perello shares his unique insights for partnering with natural light to create evocative digital images. He brings his palpable passion and personal approach rooted in decades of experience, and reveals his honed techniques for controlling focus, exposure, white balance, and sharpness to create beautiful and impactful photographs. In an industry so obsessed with gear, this book bridges the gap between the technical and the creative and returns to a personal, inspirational narrative about perceiving and photographing light. This book will enlighten photographers of all levels about the elements of exposure, metering, and ISO light's impact on color and controlling color balance combining brightness, contrast, saturation, sharpness, and pattern enhancing portraits with available lighting direction and quality of sunlight and shooting in rural and urban landscapes the power of light in black and white

## Book Information

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## Customer Reviews

"Ibarionex is a passionate photographer who has poured himself into this book, and his joy in photography comes through. These are positive photos that make you feel good about the world we

live in." • Rob Sheppard, Author, photographer, and editor-at-large at Outdoor Photographer Magazine

Light. It's the most transformative tool at any photographer's disposal. Whether the lens is turned to people, wildlife, or landscape, the creative use of light is often the difference between a snapshot and a powerful photograph. In *Chasing the Light: Improving Your Photography with Available Light*, renowned photographer, writer, and educator Ibarionex Perello shares his unique insights for partnering with natural light to create evocative digital images. He brings his palpable passion and personal approach rooted in decades of experience, and reveals his honed techniques for controlling focus, exposure, white balance, and sharpness to create beautiful and impactful photographs. In an industry so obsessed with gear, this book bridges the gap between the technical and the creative and returns to a personal, inspirational narrative about perceiving and photographing light. This book will enlighten photographers of all levels about the elements of exposure, metering, and ISO light's impact on color and controlling color balance combining brightness, contrast, saturation, sharpness, and pattern enhancing portraits with available lighting direction and quality of sunlight and shooting in rural and urban landscapes the power of light in black and white

As a natural/available light photographer, I often find myself being chastised by those whom work with an array of lights and other gear (yes, even if they are shooting on location). What I like best about Mr. Perellos book here is that it echoes my own views and shooting style. That isn't to say that I didn't learn anything either from this book. I did. In fact, I learned a great deal. It is my hope to one day meet Mr. Perello in person and thank him for "bringing to light" about those who do chase the light.

"Chasing the Light" is about seeing the light and understanding that light illuminates and shadows define an image. It is well written by a photographer who is a real student of photography, a great teacher and someone who I enjoy listening to. I have been a fan of "The Candid Frame" since I listened to Ibarionex's interview with Vincent Versace several years. Ibarionex is the real deal. Along with Chris Orwig and Vincent Versace, I have learned more from Ibarionex than anyone else. I also saw Ibarionex in San Francisco at an Adobe event this summer. Even if you have been making pictures as long as I have (60 years), you will learn a lot from this books. Sit back and savor this book.

Really enjoyed the book. I listen to Ibarionex's podcast regularly and enjoy it so I thought the book would be good. It is very instructional even for an experienced photographer. I have been shooting for 40+ years and there is nothing wrong with going for a refresher course every now and again. This book for me was like attending a refresher course workshop. One can really hear his voice coming through his writing. Excellent book for beginners to learn the basics and why they apply.

Very interesting read from one perspective of using available light to configure camera controls, composition, and taking pictures of almost anything anyone may come across in a normal day. The cover of the book is shot at a random street. This book taught me good pictures can be taken literally anywhere and one needs to be ready to have the camera controls ready at any given moment. Its a really interesting read and I read this book multiple times. As far as the photos and contents, I really learned a lot from the the technique he uses for his portrait and street shots. He explains the basics well from configuring ISO and looking for available light. Also he explains available light in different kinds of photography, some better than others. One thing this book has in its pictures that a lot of other photography books don't is the equipment he uses for each shot. A great read for anyone getting into photography or has some experience in it.

Less than five percent of amateur photographers read their camera owner's manual fully. But they all want to make really good photographs. They just don't understand the connection between the terminology of the manual and the process of photography. The connection is light! Once a camera owner starts to think in terms of light instead of photography, it all makes sense. Ibarionex Perello has done an outstanding job of explaining the use of light to produce photographs. He does it without complexity and without technical jargon. Now the manual makes sense. To get the best out of your camera, read the manual. To get the best out of your manual, learn about light. Read Chasing The Light. Then go back and read it again. Six stars!

This book was a great read! It made me enjoy the basics of photography and the reason I started photographing in the first place! As a photographer sometimes we get caught up thinking its the equipment but really it's what's in us... How we see the world! This book also help me improve the way I saw and perceived the light around me! The only complaint is with digital copies the photos don't always end up in the same page as the caption but I think that's on kindle's part! All in all I highly recommend this book!

Fantastic book - one of the most easily understood, inspiring books on photography I have ever read - wish he wrote more - amazing photographer!

Very good for anyone wanting to advance from auto mode when using their DSLR. This book will show you what it means to capture images with "intent" and how important light is to that end. Topics range from the exposure triangle to the colour of light sources and how to supplement available light. It rounds off with tips about using the light while shooting in the various genre of photography.

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